CALIFORNIA DEPARTMENT OF FOOD AND AGRICULTURE
COUNTY AGRICULTURAL COMMISSIONER'S OFFICE

OFFICIAL INVITATION

INFORMATIONAL MEETING ON THE RED PALM WEEVIL
(*Rhynchophorus ferrugineus*)

Wednesday, January 26, 2011
1:00 PM – 3:00 PM
Farm Bureau Building
1000 Broadway
El Centro, CA 92243

(*Note*: Free parking is available on site)

The California Department of Food and Agriculture (CDFA), together with the Imperial County Agricultural Commissioner and the University of California Cooperative Extension (UCCE) are hosting a Red Palm Weevil (RPW) informational meeting. The goal of this meeting is to brief you on the current RPW status in Laguna Beach (Orange County), together with providing an overview of the pests' biology/identification; the meeting agenda is below.

Worldwide, the Red Palm Weevil is considered one of the most destructive pests of palms. A RPW discovery on a residential palm in Laguna Beach represents the first time this beetle has been detected in the United States. The presence of the RPW in California represents a serious threat to landscape palms and to the date palm industry.

Because you are an important member of California's pest surveillance system, your participation in this meeting is important as we want to educate you with the most current information available to date. If you cannot attend this meeting but require additional information, please contact our toll-free PEST HOTLINE at (800) 491-1899 or visit our Red Palm Weevil website at: www.cdfa.ca.gov/phpps/rpw

Meeting Agenda:

Welcome – Connie Valenzuela or designee (Imperial County Agricultural Commissioner)
Red Palm Weevil Biology and Identification – Imperial County Entomologist
Current Trapping and Surveillance Activities – John Hooper or designee (CDFA)
Potential Regulatory Impacts – CDFA Representative
What you can do to Help – Dr. John Kabashima (UCCE)
Public Outreach Campaign – CDFA Representative
Question and Answer Session – All panel members

(*Note*: Special thanks to the Farm Bureau Building staff for providing the facility/parking)